



Health ingredients Korea

Co-located with 

26 - 28 August 2020 | Hall A, COEX , Seoul, Korea



WHY Hi KOREA?



Nurture valuable business partnerships at the vibrant and fast growing exhibition. Hi Korea has grown 65% on average annually in the past 3 years.



Promote your brand via Informa Markets' Fi Global, Vitafoods, SupplySide network



Network with 6,000+ attendees from both Hi and CPhI Korea – covering the health ingredients and pharmaceutical industries



Showcase your latest technology and products through the technical seminar programme

International & Asia Enquiries

For further information on exhibiting at Hi Korea and the opportunities available to you, please contact our sales office.

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Health ingredients Korea

Health, Pharma & Nutraceuticals

Co-located with CPhI Korea®

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Functional & Natural Ingredients:

Cosmeceutical Ingredients, Vitamins, Minerals, Oligosaccharides, Polysaccharide / Dietary Fiber, Proteins / Peptides / Amino Acids, Fatty Acids, Lactic Acid Bacteria / Yeast & Yeast Derivatives, Plant Extracts, Ginseng Extracts, Mushroom Extracts, Algal Fungi, Phospholipids, Functional Glucide, Prebiotics, Probiotics.

Functional Food:

Locomotive Syndromes, Recognition / Stress / Sleep Improving Function, Sports Nutrition, Beauty Food, Anti-Metabolic Syndrome and Dieting, Immunity, Anti-Aging, Cancer Prevention.

Additives & Excipients:

Seasonings, Sweeteners, Sourness, Gelatinising / Thickening / Stabilising Agents, Emulsifiers / Solubilizers, Flavours, Colours, Preservatives, Lubricating / Capsules / Coating Agents, Disintegrants / Binders.

Top 10 ingredients looked for at Hi Korea 2019:

- 1 Probiotics
- 2 Nutrients
- 3 Plant Extracts & Botanicals
- 4 Amino Acid
- 5 Antioxidants
- 6 Prebiotics
- 7 Collagen
- 8 Herbs
- 9 Proteins
- 10 Postbiotics



If you are looking to book Space Only, this starts at 18m² onwards.

- Exhibition Space
- Directory & Website listing

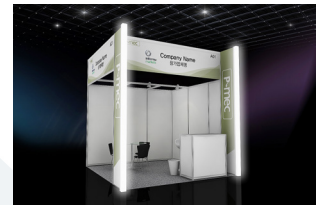


- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- 4 Spotlights
- Electricity 1kW
- 1 Socket
- 1 Table & 3 Chairs
- 1 Information Desk & 1 Stool
- 1 Trash bin
- Directory & Website Listing

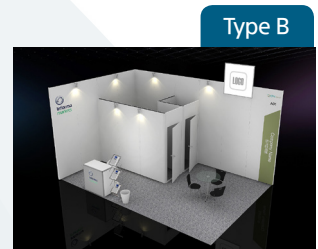


- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- 6 Spotlights
- Electricity 2kW
- 2 Sockets
- 2 Tables & 6 Chairs
- 1 Information Desk & 1 Stool
- 1 Trash Bin
- Directory & Website Listing
- Meeting Room(for the booth over 24m²)
- 1 Catalogue Holder
- Storage Room

* Graphic Images should be provided by the exhibitor
** The booth image is just a sample and subject to change



Graphics on top panels



Graphics on lighting box

STANDS	1 side open	2 side open	3 side open	4 side open
SPACE ONLY - Min. 18m ²	\$355 /m ²	\$375 /m ²	\$390 /m ²	\$400 /m ²
SHELL SCHEME - Min. 9m ²	\$405 /m ²	\$425 /m ²	\$440 /m ²	\$450 /m ²
DELUXE A/B - Min. 18m ²	\$660 /m ²	\$680 /m ²	\$685 /m ²	\$695 /m ²

*VAT not included